

Town Supervisor
Kevin J. Tollisen

Town Board
Paul Hotaling
John Wasielewski
Daphne Jordan
Jeremy Connors



TOWN of HALFMOON
BUSINESS AND ECONOMIC DEVELOPMENT COMMITTEE
Daphne Jordan, Chair
2 HALFMOON TOWN PLAZA
HALFMOON, NY 12065
COUNTY OF SARATOGA
(518) 371-7410 Ext. 2200 • Fax (518) 371-0936

Re: HALFMOON MEANS BUSINESS! - Business Development Questionnaire

COMMITTEE MEMBERS

Dennis Brobston
Saratoga Economic Development Corp.

Peter Bardunias
The Chamber of Southern Saratoga County

Jennifer Boutin
NBT Bank of Halfmoon

Lynda A. Bryan
Halfmoon Town Clerk

Gerald Christie
Getting to College, Inc.

Ron Cole
Cornerstone

Belinda S. Cross Kucharski
Saratoga National Bank & Trust Co.

Arthur Curto
Halfmoonjewelers.com

Cory Custer
Merrill Lynch

Joseph V. Fodera
Alliance Worldwide Investigative Group, Inc.

Kevin M. Hedley, MS, CPA
Hedley & Co, PLLC

Jean C. Maloney
21st Century Properties

Thomas R. Savino
CBRE - Albany

Nadine F. Shadlock, Esq
Law Office of Nadine F. Shadlock

Dear Business Owner:

The Town of Halfmoon has formed a Business and Economic Development Committee. We believe that your Halfmoon business is vital and important to our Town's continued success. The Committee welcomes your comments and input on how the Town of Halfmoon can assist you.

We are developing plans to strengthen our relationship with Halfmoon businesses while assisting Halfmoon businesses to prosper. Some of the items the Town Board and the Committee are working on are as follows:

- (1) Adding all Halfmoon businesses to our new Town Website that was launched in early December 2014. All Halfmoon businesses will be located in a dedicated Business Directory based on category of goods and services offered. This will be a service provided by the Town at absolutely no cost to you. Halfmoon residents will be able to search for businesses on the website and encouraged to shop HALFMOON FIRST.
- (2) Work on setting up a business forum in Halfmoon to give your business the opportunity to showcase your goods and services.
- (3) Allow your business to host seasonal events at your business location that are related to your business purpose (Ex. Allowing your business to host a "tent" sale to advertise the goods and services you sell). This proposal was passed unanimously by the Town Board in October 2014. The amended zoning will allow businesses to hold these events up to three (3) consecutive days at a time and up to four (4) times per year without Planning Board approval. A permit must be obtained in the Code Enforcement Office for each event.
- (4) We will continue to work to identify ways for our Town government and your business to communicate and work better together.

We are excited about Halfmoon's business future! The Business & Economic Development Committee is honored for the opportunity to work with you and your business. Please fill out the questionnaire and mail or fax it back to Town Hall.

The information you provide to us will be showcased in our new Town Website (www.townofhalfmoon-ny.org).

Please note that this is completely voluntary and you are not required to participate if you do not wish to do so.

Thank you for your energy, dedication and the investment you make every day in the Town of Halfmoon. We look forward to strengthening and fostering a positive business relationship with you.

Very truly yours,

THE TOWN OF HALFMOOON

Kevin J. Tollisen
Town Supervisor

Daphne Jordan
Town Board Member
& Committee Chair

Business & Economic Development Committee

KJT/ljp